

**OFFICIAL CONTEST RULES & REGULATIONS FOR
KLAX-FM, KRZZ-FM, WLEY-FM, XHTY-FM
“La Dispensa Del Vacilon Del Mandril”**

1. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED. ONE ENTRY PER PERSON.

2. WHO MAY PARTICIPATE:

Contestants must be at least 18 years of age to participate, have a valid government-issued photo ID and have either a valid social security number and card, or a valid taxpayer identification number (“TIN”).

3. ELIGIBILITY

- A. Employees of radio station KLAX-FM, KRZZ-FM, WLEY-FM, XHTY-FM (the “Station”), Spanish Broadcasting System, Inc., its affiliates, subsidiaries, and their public relations agencies, participating sponsors and “family” members (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.
- B. One prize per winner and his/her immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and or/”household” (“household” is defined as anyone living at the same address) is allowed during the term of this contest.
- C. Any individual who wins \$600 (six hundred dollars) or more must provide the Station with a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual’s current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
- D. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to award the prize to a qualified contestant.**

4. NATURE OF CONTEST:

The Contest will begin on Monday, October 19, 2009 and end on Friday November 6, 2009 at 12:00 pm. Hours of participation will vary daily Monday through Friday between 3pm and 7pm PST. A total of sixteen (16) winners will be awarded. Listeners of the Station will have the opportunity to enter the “La Dispensa Del Vacilon Del Mandril” (the “Contest”) for the chance to win three (3) one hundred dollar (\$100) Visa Gift Cards. You may register for the contest by calling the El Vacilon Voice Mail Line at (310) 843-4962 and leave a message clearly indicating your first name, last name, phone number, city and a brief reason you feel you deserve to win the prize. All entries must be received no later than 12PM PST on Friday November 6, 2009. Throughout the promotional period, a total of sixteen (16) entries will be randomly selected by Station from all eligible entries received and Ricardo Sanchez, “El Mandril” will call each selected entrant live on the air. The person who registered / entered contest must answer the phone with the phrase “Yo escucho al Vacilon Del Mandril” to win the Prize. If after the first (1) attempt the selected entrant does not answer the phone with the correct phrase, then the entrant will forfeit their right to a prize and the Station will select an alternate entrant on the same date. The process set forth above will be repeated until the Station has selected a total of sixteen (16) winners.

One entry per person. One prize per winner and his/her immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and or/”household” (“household” is defined as anyone living at the same address) is allowed during the term of this contest.

The Station is not responsible for lost, late, incomplete, stolen, misdirected, torn, altered or illegible entries. All entries become the exclusive property of the Station and will not be returned or acknowledged. By entering this Contest, participants agree to be bound by these Official Rules and the

decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

By participating in the contest, participants agree to be bound by the decisions of the Station's personnel. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZES:

- Sixteen (16) winners will each win three (3) one hundred dollar (\$100) Visa Gift Cards.

6. RETAIL VALUE:

Total Approximate Retail Value ("ARV") of the Prize is four thousand eight hundred dollars (\$4,800)

- Three (3) one hundred dollar (\$100) Visa Gift Cards. $\$100 \times 48 = \$4,800$

7. ODDS OF WINNING.

The odds of winning vary depending on the number of eligible participants.

8. RELEASE:

By participating in the contest, each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this contest, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

9. REDEEMING OF PRIZE:

All prizes must be claimed in person within thirty (30) business day Monday through Friday between the hours of 12:00 pm and 5:00 pm at the Station's offices located at 10281 W. Pico Blvd Los Angeles, CA 90064; Monday through Friday between the hours of 9:00 am and 5:00 pm at the Station's offices located at 455 Market Street, Suite 2300, San Francisco, CA 94105; Monday through Friday between the hours of 9:00 am and 5:00 pm at the Station's offices located 150 N. Michigan Ave, Suite 1040, Chicago, IL 60601; and Monday through Friday between the hours of 9:00 am and 5:00 pm at the Station's offices located at 5030 Camino de la Siesta, Suite 403, San Diego, CA 92108.

10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winner(s) grant the Station and its affiliates the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this and other contest and waive any claims to royalty, right, or remuneration for such use. By participating in the contest, participants agree that the

Station may disclose personal information obtained from participants in the contest to third parties and use such information for marketing and other purposes.

11. Any tax, licensing, registration fee or additional expenses incurred as a result of the prize are the sole responsibility of each winner. Any valuation of the prize(s) stated above is based on available information provided to the Station, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize and may not be claimed or used by any person other than the winner.
13. The Station reserves the right to award additional prizes throughout the contest.
14. Any rule changes after the contest begins must not disadvantage contest participants and will be announced promptly and conspicuously.
15. The name of the listener that appears on the official/original entry form is the winner of that particular contest.
16. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
17. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the contest or the integrity and/or feasibility of the contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the contest.
18. The conduct of the contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for conducting the contest, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local and state law.
19. A copy of these rules and regulations are available during normal business hours will be retained and available for public inspection at the Station's offices located at 10281 West Pico, Los Angeles, California 90046; 455 Market Street, Suite 2300, San Francisco, CA 94105; 150 N. Michigan Ave, Suite 1040, Chicago, IL 60601; 5030 Camino de la Siesta, Suite 403, San Diego, CA 92108.

[Affidavit of Eligibility Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for “La Dispensa Del Vacilon Del Mandril” giveaway, as they are set forth above. Furthermore, I have been given the opportunity to have any questions answered by the radio station KLAX-FM; KRZZ-FM; WLEY-FM; XHTY-FM staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:	_____	_____
Address:	_____	Signature

City/State/Zip:	_____	Date

Phone #:	_____	
Social Security # or		
TIN #:	_____	

EXHIBIT A

1. AXSCCELL 15126 Paramount Blvd. Paramount, CA 90723 (562) 630-2100
2. MR. BEEPERS 6726 Pacific Blvd. Huntington Park, CA 90255 (323) 583-6625
3. WIRELESS CITY 11555 Glenoaks Blvd. Pacoima, CA 91331 (818) 890-1855
4. WIRELESS CITY 715333 Sherman Way #A Van Nuys, CA 91406 (818) 904-2899
5. WIRELESS CITY 11212 Glenoaks Blvd Pacoima, CA 91331 (818) 890-9595
6. W. WIRELESS WAREHOUSE 2033 Glenoaks Blvd San Fernando, CA 91340 (818) 365-8436
7. WIRELESS WAREHOUSE 7455 Lankershim Blvd Ste D"North Hollywood, CA 91605 (818) 982-6963
8. MOBILE NET WIRELESS 19348 Van Buren Blvd. Riverside, CA 92508 (951) 742-8198
9. 007 CELLNET 1645 S. Riverside Ave Rialto, CA 92376 (909) 877-6810
10. DISCOTECA PORTILLO 442 E. Palmdale Blvd. Palmdale, CA 93550 (661) 274-2180
11. MUSICA PORTILLO 1147 W AVE I Lancaster, CA 93534 (661) 951-0996
12. METRO MOBILE INC. 2065 W. 6th St, - Suite B10 Los Angeles, CA 90057 (213) 413-1300
13. GM WIRELESS 856 S Broadway St. Los Angeles 90014 (213) 622-6221
14. TELE-BEEPERS 4725 Whittier Blvd. East Los Angeles, CA 90022 (323) 261-1426
15. MOBILES UNLIMITED 2107 ½ E Cesar E Chavez Los Angeles, CA 90033 (323) 262-7777
16. PHILLIP'S FAMILY CELLUARS 2201 W. Pico Blvd.# D Los Angeles, CA 90006 (213) 389-2869
17. SA WIRELESS 217 W. 6th Street Los Angeles, CA 90014
18. VARIEDADES DIOS CON NOSOTROS 2008 ½ W. 7th St. Los Angeles, CA 90057